

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/02
Estimate Number	1474

Invoice #	117323-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	117323
Alt Order #	06302182
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel De	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Da	avid Letterman	1135p-1237a		_						
	ISSUE CLASS	S OF TIME r.8.23									
				10/01/12 to		2x	-TWT				
	WRAL			Tu	10/02/12	:30	11:53 PM	D3C12-NC07-T04H	\$900.00		2
	WRAL			W	10/03/12	:30	12:30 AM	D3C12-NC07-T04H	\$900.00		1
2		rice is Right S OF TIME r.8.23	11a-12p								
				10/01/12 to		2x	-TWTF				
	WRAL			W	10/03/12	:30	10:59 AM	D3C12-NC07-T04H	\$850.00		1
	WRAL			Th	10/04/12	:30	10:59 AM	D3C12-NC07-T04H	\$850.00		2
3		oon News S OF TIME r.8.23	12p-1p								
				10/01/12 to	10/07/12	2x	-TWTF				
	WRAL			W	10/03/12	:30	12:23 PM	D3C12-NC07-T02H	\$1,200.00		1
	WRAL			Th	10/04/12	:30	12:38 PM	D3C12-NC07-T02H	\$1,200.00		2
4		oung and the Restless S OF TIME r.8.23	4-5p								
				10/01/12 to		2x	-TWTF				
	WRAL			Tu	10/02/12	:30	3:59 PM	D3C12-NC07-T04H	\$1,600.00		1
	WRAL			W	10/03/12	:30	4:29 PM	D3C12-NC07-T04H	\$1,600.00		2
5	_	30 News S OF TIME r.8.23	530-6p								
				10/01/12 to		1x	-TWTF				
	WRAL			W	10/03/12	:30	5:43 PM	D3C12-NC07-T02H	\$4,000.00		1
6	•	om News (M-F) S OF TIME r.8.23	6-630p								
				10/01/12 to	0 10/07/12	1x	-TWTF				
	WRAL			Th	10/04/12	:30	6:23 PM	D3C12-NC07-T04H	\$5,000.00		1
7		'RAL AM News S OF TIME r.8.23	6-7a								
				10/01/12 to	0 10/07/12	2x	-TWTF				



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7	WRAL	WRAL AM News	6-7a								
		ASS OF TIME r.8.23									
	WRAL				10/02/12	:30	6:24 AM	D3C12-NC07-T02H	\$2,000.00		2
	WRAL			Th	10/04/12	:30	6:45 AM	D3C12-NC07-T02H	\$2,000.00		1
8		Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME r.8.23									
	MOAL			10/01/12 to			-TF	-2-120702	ФО ООО ОО		
	WRAL			F	10/05/12	:30	7:13 PM	D3C12-NC07-T02H	\$2,200.00		1
9		CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME r.8.23		10/01/10	10/07/10	•					
	WDAL			10/01/12 to		2x	-TWTF	-2-12 N-0702H	\$1,500,00		
	WRAL WRAL			W F	10/03/12 10/05/12	:30 :30	8:47 AM 8:29 AM	D3C12-NC07-T02H D3C12-NC07-T04H	\$1,500.00 \$1,500.00		1 2
10		NEL (Lata)	4.7	Г	10/03/12	.30	0.29 AIVI	D3C12=NC07=104H	φ1,500.00		2
10		NFL (Late) ASS OF TIME r.8.23	4-7p								
	ISSUE CLA	ASS OF TIME 1.8.23		10/01/12 to	10/07/10	1.7	1				
	WRAL			Su	10/07/12	1x :30	6:47 PM	D3C12-NC07-T02H	\$8,000.00		
11		WRAL 6a News Sat	6-8a	Su	10/07/12	.30	0.47 FW	D3C12-NC07-102H	φο,000.00		ı
• • • • • • • • • • • • • • • • • • • •		ASS OF TIME r.8.23	0 - 0a								
	ISSUE CLA	ASS OF TIME 1.6.25		10/01/12 to	10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	7:59 AM	D3C12-NC07-T04H	\$900.00		1
12		Thu Hour 2	9-10p	Oa	10/00/12	.00	7.55 AW	D3C12=NC07=10411	ψ500.00		•
12		ASS OF TIME r.8.23	9-10p								
	ISSUL CLA	NOS OF THINE 1.0.25		10/01/12 to	10/07/12	1x	1				
	WRAL			Th	10/04/12	:00			\$7,500,00	See MG 12.2	1
		Thu Hour 1	8-9p		10/04/12	:30	8:49 PM	D3C12-NC07-T02H	* /	MG for 12.1 10/04	2
				Incorrect ra	te - MG to N	lew Pgm		, ISSUE CLASS OF TIME r8			_
13	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME r.8.23	•								
				10/01/12 to	10/07/12	1x	-TWTFSS				
	WRAL			Tu	10/02/12	:30	11:27 PM	D3C12-NC07-T02H	\$5,000.00		1
									+ - ,		



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Aired Spots 19

> Gross Total \$48,700.00

Agency Commission \$7,305.00

Net Amount Due \$41,395.00 **Payment Terms 30 Days**